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TOP SKILLS

WordPress Development

Web Design

Graphic Design

SEO / Marketing

LANGUAGES

Spanish/English (Native or Bilingual)

JULIO C. PINEDA

www.reflexzion.com- *Graphic Design – Web Design – WordPress Development*

SUMMARY

I've been a Graphic & Web Designer for over 15 now. I love what I do! I hand code & troubleshoot websites and WordPress templates/themes. Over the years I've gained and strengthened my knowledge in my field; I have also developed management and social skills.

I've led projects and have helped various companies and individuals acquire a better presentation, presence, identity and reputation both on and off line. Beyond just work I love to build new relationships and work hand in hand with those I help as well as manage and train in-house or "overseas" design teams.

EXPERIENCE

ReflexZion

Free Lance Web Designer / WordPress Developer, Graphic Designer

June 2005 - Present

I develop websites, graphics for the print industry, WordPress themes and work with web design companies as a contractor to train, develop and lead graphic/web design teams.

Iglesia Dios Restaura

Contract Work: Graphic/Web Designer and Audio Editor for Iglesia Dios Restaura

December 2011 - Present

I have designed and re-designed their church website 3 times and am fully responsible for its upkeep and online presence and outreach. I also edit their sermon audio on a weekly basis; editing includes clipping empty spaces, balancing volume levels, clipping sections and finally rendering and uploading for online streaming. I also create videos, perform some photography work and graphic design as well.

Discount Commercial Doors

Wordpress Developer, Amazon Account Management, SEO

July 2022 – Present

Brought in as a Web Developer to maintain existing website & eventually redesigned it.

- Redesigned and optimized company's main website. <https://discountcommercialdoors.com/>
- Google Maps/Business profile management.
- On-site & Off-site SEO
- Currently assisting with Amazon account needs.

ATG Electronics

Wordpress Developer

April 2019 – May 2023

Brought in as a Web Developer to create a sister company's e-commerce website, deploy, promote and maintain it.

- Redesigned and optimized company's main website. <https://atgelectronics.com/>
- Added Google Maps API functionality for a "Rep Locator" map within the website.
- Help with A+ content and enhancements for products on Amazon account.
- Set up new hosting account, emails, databases for new website project.
- I have become an independent contractor for the company.
- Redesigned/Developed the main company's website.
- Helped the company transition through a name change.
- Designed/Developed a new website for the new company name.
- Optimized new website for search engine archiving, analytics, in-house management.

Nebulite Technologies

Graphic Designer, Wordpress Developer

June 2020 – June 2023

Designed/developed and manage the company's web site, product data sheets, social media profiles, e-mail marketing account, Google map placement/management and other graphic design needs.

Profluent Media

Wordpress Developer, Graphic and Web Designer

October 2014 - June 2017

In charge of all Graphic and Web Design needs for the company. I also design, develop and deploy WordPress Themes for their various needs as well as custom web development.

Branza.com

Art Director

August 2013 - June 2015

I managed the company's web design department, build/deploy/troubleshoot WordPress themes, trained and hired new designers and assured proper workflow and quality when it came to the design department and parts of the SEO department.

My Supernova

Art Director / Web Developer

December 2011 - February 2013

In charge of creating WordPress based templates/websites for clients and training the in house and overseas design team on how to use, update and maintain them. Improved various design "methods" and systems of the company, which in turn reduced production time and allowed for a higher output.

Vista Assembly of God

Graphic & Web Designer

December 2006 - June 2011

Graphic Design responsibilities included bulletin, pamphlet, brochure, flyer, poster, album cover design and other responsibilities such as PowerPoint presentations, video slideshows and minor video editing and filming. Web Design responsibilities included website creation and maintenance.

CFCBN

Graphic Designer

June 2000 - June 2006

Graphic Design responsibilities included bulletin, pamphlet, brochure, flyer, poster, album cover design and other responsibilities such as PowerPoint presentations, video slideshows and minor video editing and filming.

COMMON AREAS OF FOCUS

Graphic Design Services

Logo Design	Business Cards	Flyer Design	Brochure Design
Signs & Banners	Catalog Design	Product Spec sheet	Business Stationary
Postcard Design	Social Media Banners	Mail-out Designs	Screen Printing

Web Design/Development Services

WordPress Development	SEO	Website Troubleshooting	Remote Support
Website Maintenance	Social Media Support	Website Add-ons	Website Transfers
E-Commerce	Website Analytics	Map Placement	Website Security
Amazon / Shopify / Wix	Email Marketing	Google Business	Directory Submissions